



Facilitate Opportunities and Commitment for an Unbeaten and Sustainable NCSITE in 2012

Goal 1 - Opportunities: Provide specific involvement opportunities to our membership and grow our active participation to 12% of the total membership.

Goal 2 - Commitment: Increase membership from public agencies by 18% and overall membership by 12%.

Action Items and Lead Persons

Technological Outreach: Review various communication mediums and define a communications and outreach management plan for NCSITE – Social Media (Facebook, LinkedIn); Newsletter (Constant Contact, blogs, email); webcast (YouTube, WebEx, Cisco) – **Todd Delk, Town of Cary**

Geographic Outreach: Host at least one local meeting, one Lunch 'n' Learn and one Banquet in locations where historically NCSITE has not been active – **Tony Tagliaferri, City of Charlotte**

Professional Outreach: Foster the Section's relationship with other professional organizations in the area – **Fred Burchett, Kimley-Horn**

Student Outreach: Participate in Engineers Week and Future Cities events across the state to increase the awareness of transportation career options with High School students – **Tom Kelly, Atkins**

Mentoring Program: Re-initiate the Mentor/Protégé program – **Richard Atkins, Triad Transportation Partnerships**

Technical Growth: Encourage Section's Councils to advance our technical training and research activities – ITS and Tolls User Group (**Bo Winstead, HNTB**); Transit User Group (**Jim Westmoreland, Stantec**)

Legislative Involvement: Boost up the Section's engagement in NC Legislative tasks – **Larry Goode**

Scholarship Endowment: Evaluate the opportunities for creating a Scholarship Endowment Fund for the Section – **Justin Carroll, Town of Huntersville**

Historical Records: Compile and electronically organize historical data, pictures, and other materials to represent the last 50 Years of NCSITE – **Russell Dalton, Town of Apex**

Meeting Guidance: Complete the development of a checklist and guidelines for organizing a NCSITE sponsored meeting – **Meredith VanDuyn, Kimley-Horn**

Legacy Committee: Establish a committee of six Past Presidents to evaluate various NCSITE historical activities and provide recommendations for current and future activities. This information also will feed into a revision of the 2020 vision for the Section – **Burt Tasaico, NCDOT**

International Outreach: Campaign to International ITE for NC to host a future International Annual Meeting. Dates and locations for this meeting currently are set until 2017 – **Board Members**

How To Get Involved in 2012



Technological Outreach

Todd Delk, Town of Cary
Todd.delk@townofcary.org



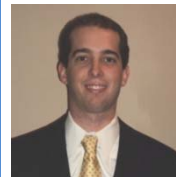
Geographic Outreach

Tony Tagliaferri, City of Charlotte
atagliaferri@ci.charlotte.nc.us



Professional Outreach

Fred Burchett, Kimley-Horn
Fred.Burchett@kimley-horn.com



Student Outreach

Tom Kelly, Atkins
Thomas.Kelly@atkinsglobal.com



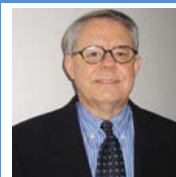
Mentoring Program

Richard Atkins, Triad Transportations Partnerships
ratkins43@triad.rr.com



ITS & Tolls User Group

Bo Winstead, HNTB
bwinstead@hntb.com



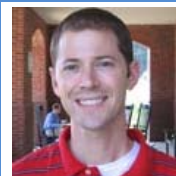
Legislative Involvement

Larry Goode
larrygoode123@earthlink.net



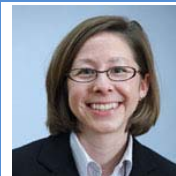
Scholarship Endowment Fund

Justin Carroll, Town of Huntersville
jcarroll@huntersville.org



Historical Records

Russell Dalton, Town of Apex
russell.dalton@apexnc.org



Meeting Guidance

Meredith VanDuyn, Kimley-Horn
Meredith.VanDuyn@kimley-horn.com